

Reach beyond your booth

SPONSORSHIP TIERS

\$10,000 Diamond

All the benefits of Platinum plus:

- Diamond level billing on all signs and publications.
- Complimentary exhibit booth space with prime space placement – Thursday, Friday & Saturday.
- Complimentary half-page ad in TDA newsletter (Must be submitted by Feb. 1, 2023).
- Opportunity to provide an attendee welcome gift/give-away.
- Meet & Greet with TDA Board leadership.
- Recognized as a sponsor of the Awards Lunch on Saturday.

\$7,500 Platinum

All the benefits of Gold plus:

- Platinum level billing on all signs and publications.
- Email addresses included with mailing list of attendees/postal addresses.

\$5,000 Gold

All the benefits of Silver plus:

- Gold level billing on all signs and publications
- Individual recognition at an educational session or event.
- 2 company representatives registered for MCDC events.
 - Maximum of 2 company representatives allowed for gold, platinum, and diamond levels.
- Company and logo featured in a TDA Tuesday email.
- Company and logo featured individually in a social media post.

\$2,500 Silver

All the benefits of Bronze plus:

- Silver level billing on all signs and publications.
- 1 company representative registered for MCDC events.
- Priority exhibit booth placement (with purchase of booth space).
- Exhibit booth flag and badge ribbon (with purchase of booth space).
- Right to use “Official 2023 TDA Sponsor” on company marketing.

\$1,000 Bronze

All the benefits of Friends of the TDA plus:

- Bronze level billing on all signs and publications.
- Mailing list of attendees/postal addresses.
- Social media post recognizing all sponsors at each level.

Friends of the TDA

Available to individuals only – no corporate recognition.

- Friends level billing on all signs and publications.
- Listed in all event signs and publications including:
 - TDA website
 - TDA newsletter
 - Registration brochure
 - MCDC Meeting App
 - During all conference events via screens and signs



Sponsorship Benefits

AT A GLANCE

| Benefit | Diamond \$10,000 | Platinum \$7,500 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 | Friends (any amount) |
|---|---------------------|---------------------|-----------------|-------------------|-------------------|-------------------------|
| Level billing on all signs and publications | X | X | X | X | X | X |
| Listed on all event signs and publications | X | X | X | X | X | X |
| TDA Website | X | X | X | X | X | X |
| TDA Newsletter | X | X | X | X | X | X |
| Registration Brochure | X | X | X | X | X | X |
| MCDC Meeting App | X | X | X | X | X | X |
| During event via screens/signs | X | X | X | X | X | |
| Mailing list of attendees/postal addresses | X | X | X | X | X | |
| Mailing list of attendees/postal addresses/email addresses | X | X | | | | |
| Social media post recognizing sponsorship level | X | X | X | X | X | |
| Social media individual feature post | X | X | X | | | |
| Company and logo featured in TDA Tuesday email | X | X | X | | | |
| 1 Representative registered for all events | | | | X | | |
| 2 Representatives registered for all events | X | X | X | | | |
| Priority Booth placement with space purchase/Friday & Saturday | X | X | X | X | | |
| Complimentary Exhibit booth with prime placement/ Thursday, Friday & Saturday | X | | | | | |
| Exhibit booth flag* and badge ribbon | X | X | X | X | | |
| Right to use "Official 2023 TDA Sponsor" on marketing | X | X | X | X | | |
| Verbal, individual recognition at a session or event | X | X | X | | | |
| Complimentary half-page ad in newsletter | X | | | | | |
| Opportunity to provide attendee welcome gift | X | | | | | |
| Meet & Greet with the TDA Board Leadership | X | | | | | |
| Recognized at Awards Lunch Event | X | | | | | |

**If applicable, with purchase of a booth.*

Sponsorship Agreement

MUSIC CITY DENTAL CONFERENCE

EDUCATE. ENGAGE. EXPERIENCE.

Renaissance Nashville Hotel

Nashville, Tennessee

May 11-13, 2023

SPONSORSHIP LEVEL

- | | |
|---|---|
| <input type="checkbox"/> Diamond (\$10,000) | <input type="checkbox"/> Silver (\$2,500) |
| <input type="checkbox"/> Platinum (\$7,500) | <input type="checkbox"/> Bronze (\$1,000) |
| <input type="checkbox"/> Gold (\$5,000) | <input type="checkbox"/> Friends (any amount) |

COMPANY INFORMATION

Company Name _____
Primary Contact _____ Title _____
Street Address _____
City _____ State _____ Zip _____
Primary Contact Email _____ Phone _____ Ext. _____

PAYMENT INFORMATION

Checks should be made payable to the Tennessee Dental Association; Credit card payments by MasterCard or Visa only.

Credit Card Number _____ Expiration Date _____
Name on Card _____ Security Code _____
Amount to be charged _____ Signature of Cardholder _____

It is understood and agreed by both the sponsor and provider that:

- 1.No formal endorsement shall be stated or implied by the sponsor for any service as a result of this sponsorship.
- 2.The provider shall have total control over all aspects of the seminars, including how many, location, presenters, etc.
- 3.The seminar materials prepared for use in the activities are the property of the provider and/or the speakers, which have all rights to these materials and their copyrights.

Signature _____ Date _____ Signature _____ Date _____
Sponsor (name & title) Provider (name & title)

Guidelines Regarding Sponsor and Conflict of Interest

The Tennessee Dental Association, in planning continuing education programming for MCDC, will adhere to the following policies:

- 1.Program topic selection will be based on perceived needs for professional information and not for the purpose of endorsing specific commercial drugs, materials, products, treatments, or services.
- 2.Funds received from sponsors in support of the meeting shall be unrestricted, and the Tennessee Dental Association shall retain exclusive rights regarding the management of the meeting, selection of presenters, instructional materials, program content and format.
- 3.Sponsors shall be acknowledged in promotional materials, pending receipt of agreement and publication date of materials.
- 4.Speaker sponsors shall be limited to: a.the payment of reasonable honoraria; b.reimbursement of presenters' out of pocket expenses; and c.the payment of the cost of modest meals or social events held as part of an educational activity.
- 5.Presenters shall be instructed to avoid recommending or mentioning any specific product by its trade name, using generic terms whenever possible. When reference is made to a specific product by its trade name, reference shall also be made to competitive products.
- 6.Speakers will be required to disclose to TDA any potential bias to commercial companies.

The Tennessee Dental Association shall:

- 1.Be responsible for a contract directly with any continuing education speaker to assure educational requirements are met.
- 2.Be responsible for the content, quality, and scientific integrity of all CE activities.
- 3.Assure that presentations give a balanced view of all therapeutic options.
- 4.Assure that commercial exhibits do not influence planning or interfere with the presentation or CE activities.
- 5.Be responsible for making ultimate decisions regarding funding arrangements.
- 6.Assure that social events do not compete with, nor take precedence over, the educational events.
- 7.Have a policy on conflict of interest and assure that all CE activities conform to this policy.

**SUBMIT YOUR APPLICATION
AND PAYMENT TO:**

Langley Clements
Tennessee Dental Association
660 Bakers Bridge Ave. Ste. 300, Franklin, TN 37067
langley@tndentalassociation.org • 615-628-0214 (fax)