

TN NEW Dentist Committee
Saturday, May 4, 2018 at 7:30 AM
Unapproved Minutes

Welcome: 7:30 AM

Role Call

Present: Dr. Taylor Jarrell, Dr. Beth Randall, Dr. Richard Sullivan, Dr. Jake Bateman, Dr. Emily Boyd, Dr. Julia Prince, Dr. Joseph Blalock, Dr. John Wesley Halliburton, Mr. Mike Dvorak

Absent: Dr. Les Hunter, Dr. Chip Trammell

Minutes from February's meeting approved.

Dr. Randall introduced Dr. Joseph Blalock as the new representative for District 4. Dr. John Wesley Halliburton will be helping his as well. Dr. Les Hunter is in an oral surgeon that is replacing Dr. Matt Hart in District 6. Dr. Emily Boyd is going to be replaced by Dr. Candice Coleman in District 8.

Mr. Mike Dvorak expressed his gratitude for how our committee is helping to put on the social events and using social media to help show people that did not attend this year that the TDA annual session was a fun time. The largest growing group of new members are dentists less than 10 years out of school, which is very exciting. Reiterated the new health insurance plan and how young members make it work best, the state has approved the addition of other health care groups to help lower rates.

District Report

District 1- Dr. Jake Bateman— April meeting - Team appreciation night (casino night!) Sponsored by Patterson Dental. About 100 attended; Everyone had a great time— 5-6 new members signed up in the last month (new dentists). Social event at a brewery in a couple weeks.

District 2- Dr. Taylor Jarrell— Had a big tailgate aimed at young dentists at the Orange and White game a couple of weeks ago, great turnout, probably 30 people attended, and we had one new dentist sign up to join the ADA/TDA. First event of its kind in our district - everyone was in agreement that they wanted more events such as this in the future. Had BBQ catered and free beer and wine. Leftover money from sponsors CareCredit and Zimmer Biomet - hoping for next young dentist event late summer/early fall. Goal: Keep it free for young dentists.

District 3- Dr. Beth Randall— Was going to have a family picnic for young dentists and families, but that day it rained, so it was cancelled. They had a new dentist happy hour before their meeting and had about 12 new dentists show up, which is the highest number that has attended a meeting this year.

District 4- Dr. Joseph Blalock & Dr. John Wesley Halliburton—Asked great questions on how to be a representative of this committee. Hopes to have a good report next year!

District 5- Dr. Sully Sullivan— No big updates since Feb. Meharry students really want to do a State Lobby Day- they have expressed a lot of interest, and Sully is going to work on getting that coordinated.

District 6- Dr. Les Hunter- No Report

District 7- Dr. Chip Trammell- No Report

District 8- Dr. Emily Boyd- Talked about utilizing sponsors for events and branching outside of dental companies (like banks and insurance companies). No updates from her district.

District 9- Dr. Julia Prince— New Dentist event at Night out at the Redbirds. Had a few sponsors that allowed for Free Tickets, Free food, free beer and wine until 7th inning. Great turnout ~50 people- lots of fun!

Review Annual Reports

UT Report - Dr. Prince— Signing Day! Almost 40 people pre-registered. Gus's Fried Chicken catered, several people signed up locally as well. (Signing Day is aimed to get students to sign up for the ADA/TDA while still in school, 1st year out is free). Aptify App - new digital system that the ADA is working with that allows transferring to other states and districts when moving very simple.

Meharry Rep - Dr. Sullivan - Nothing new to report

Social Rep - Dr. Randall - After Hours Party Tonight - Salon 1-4 (Please meet at 4:30 for a quick set up)

Communications Rep - Previously Dr. Hart - Brittany will be picking up the Facebook admin responsibilities. We are all invited to be admins so that we can post on the page if we need to. Dr. Prince suggested that we all invite our district people to the page and post pics from our events to the page. Dr. Blalock and Dr. Halliburton volunteered to be the new Communications rep. Dr. Sullivan suggested getting and using the Later app - it helps to post to multiple social media websites. #TDAsession2018

Secretary - Dr. Jarrell - Typing Minutes

Governance Rep - Dr. Prince - Mr. Dvorak updated us that we are currently waiting on the House of Delegates - wanting to make the VP term a 2 year position. Wanting to cut the HoD number in half - it is difficult to get the number needed to meet the 100+ cut. No dues increase this year. You now only have to be out 3 years to be on the HoD.

Scientific Council Rep - Dr. Bateman - Mr. Dvorak informed us that Dentsply Sirona is going to continue sponsoring, but they don't want any credit.

Membership Rep- Dr. Boyd -Percentage is up in the new dentist category, but once the dues are topped out, membership drops. We are discussing doing payments so help young dentists with this.

Governance Affairs - Dr. Randall - Post-grad students pay a flat fee and are ADA members for 3 years; they are not members of ASDA, so Dr. Randall is going to tweak the bylaws amendment from the last meeting.

Dr. Bateman, Dr. Randall, and Dr. Jarrell are going to be on the Reference committee this year. We will hear about members comments, complaints, and testimonies about issues to be brought before the HoD. We will give our opinion and bring it before the House of Delegates on Sunday morning.

Podcasts! Dr. Sullivan talked about his podcast "The Millennial Dentist" - it addressed all the issues young dentists face fresh out of school. It has had a surprising amount of success. Dr. Blalock and Dr. Halliburton started their podcast "Life and Dentistry" while still in school, and it, too, has had huge success. They have documented the process from graduation to buying and/or starting your own practice out of school. Both podcasts have set up booths at the #TDAsession2018. Dr. Sullivan talked about the importance of "unofficial CE" that we gain just from networking with other dentists and discussing the issues we face every day. Things you cannot get from doing CE on the computer in your own home. Each podcast has somewhere between 500-1000 followers.

Budget - Approved. We have some funding for national meetings. Dr. Prince will be going to the New Dentist annual session in Hawaii in October. We need a rep at the Washington Lobby Day. It is in April. If interested, funding is available to those who want to go. Most of our funding going to events at the dental schools. We have money to make banners through the TDA, so if we have events in the future, we can get a banner made!

Goodie Bag Project - TDA office put together goodie bags for new dentists in the districts last year. We will still do goodie bags this year; however, we will not distribute individually - we will try to give them out at the meetings so that they actually show up (which is our #1 goal). Dr. Bateman suggested we have ~5 additional bags per district for people that join throughout the year.

New Business, New Projects?

Goal: Increase Social Media presence.

Next Meeting: Conference Call in August

Dr. Randall needs a sub for her board meeting in September - email her if interested.

Adjourn 8:30AM