9:00 a.m. – 12:00 noon

**CREATING A HEALTHY WORK ENVIRONMENT**

Dr. Cathy Jameson

FREE Course / Keynote Speaker
For All Dental Professionals

Your practice cannot operate or reach its full potential without a dynamic, productive team. This engaging and informative course allows each participant to take a deep look at his/her role in the practice as well as examining the business and where it is going. Learn the skills you will need to take your practice from where it is now to that next level and how to develop a culture of superstars along the way. Enjoy this powerful session as you determine the key components to creating your own healthy work environment.

Objectives:
- Develop the leadership capability of each person on the team
- Enhance patient care and customer service: the key to practice building
- Learn how to make teamwork a reality rather than a cliché
- Understand how to create a sense of “co-ownership” among team members
- Increase the productivity of individuals and translate that into increased productivity for the practice

3 Hours CE Credit | Sponsored by CareCredit - Lecture

---

2:00 p.m. – 4:00 p.m.

**FOODS THAT FIGHT CANCER**

Dr. Tooth

Research suggests that nearly 50% of all cancers are preventable and related to our lifestyles with 30% of cancers attributed to dietary factors. But food can work in our favor, to reduce our risk of cancer IF we eat the right foods, prepared in the right way. In this session, fourteen different food families and their anti-cancer phytochemicals will be discussed. We will also discuss the five most common mechanisms by which these foods fight cancer. Findings from cancer research focusing on chemoprevention of particular foods will be discussed. Tips from research about how to prepare these foods to preserve maximum potency of the important cancer fighting phytochemicals in the foods will be shared. Current dietary recommendations for cancer prevention from the World Health Organization and the American Institute of Cancer Research will be discussed. Resources will be shared to help participants continue learning even after this session.

Learning Objectives:
- Learn the mechanisms by which certain foods fight cancer
- Define polyphenols and phytochemicals
- Learn the phytochemicals and foods that research has found to be protective against cancer
- Learn evidenced based preparation tips that will help preserve cancer fighting phytochemicals in foods

2 Hours CE Credit - Lecture
Friday, June 5, 2020 | Continuing education

2:00 p.m. – 4:00 p.m.

**TOOTH TALKS / TEAM TALKS**

In the popular TED Talk format, the TDA presents Tooth Talks! Enjoy this targeted, energetic learning style which showcases speakers presenting well-formed ideas in under 20 minutes. Attendees will stay seated during this 2-hour session while four different speakers present their topic in a condensed format.

**TOOTH TALKS / DENTISTS TRACK:**

GET TO KNOW ANESTHESIOLOGY: THE NEWEST ADA RECOGNIZED SPECIALTY
Dr. Matt Yezerski

THE ROI ON HUMAN CAPITAL:
APPRECIATION
Mr. Trent Watrous

USE PERSONALIZED VIDEO TO INCREASE YOUR “ACTIVE PATIENTS”
Mr. Kevin Barnett

UNFAIR COMPETITION: NAVIGATING NON-COMPETE AGREEMENTS AND AVOIDING PITFALLS RELATING TO WORKPLACE TRANSITIONS
Mr. David Johnson

2 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

TEAM TALKS / DENTAL TEAM TRACK:

PERSONAL AND PROFESSIONAL BRANDING
Ms. Mila Grigg

THOSE WHO CAN, DO. THOSE WHO CAN DO MORE, VOLUNTEER.
Dr. Rhonda Switzer-Nadasdi

2 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

2:00 p.m. – 4:00 p.m.

**CHEMICAL DEPENDENCY & PRESCRIPTION WRITING**

UNDERSTANDING ADDICTION
Dr. Peter Martin

Addiction to prescription and illicit opiates has reached epidemic proportions in the U.S., to the point where commonly cited statistics seem fictional. Scientific and clinical breakthroughs have allowed for a better understanding of the mechanisms underlying addiction and aided in redefining addiction, however, personal philosophies can bias treatment strategies and definitions of treatment success. We are currently losing the battle with a disease that is taking the lives of 46 individuals daily; it is time to embrace an integrated pharmacopsychosocial approach for treating addiction to reverse these trends.

THE OPIOID CRISIS AND TENNESSEE’S CONTROLLED SUBSTANCE PRESCRIBING
Dr. Wesley Geminn

Information and regulatory insight into Tennessee’s prescription guidelines is provided by Tennessee’s State Opioid Treatment Authority, Dr. Geminn.

Objectives:

- Recognize that treatment goes beyond medication.
- Redefine treatment success.
- Review of Tennessee prescription guidelines.

2 Hours CE Credit - Lecture

TDA 153RD ANNUAL SESSION | REGISTER TODAY AT TNDENTALASSOCIATION.COM
8:00 a.m. – 10:00 a.m.

**OSHA 2020 REGULATIONS, COMPLIANCE AND INVESTIGATIONS UPDATE**

Ms. Sara Anne Quinn

This course is packed with useful information to give dentists and staff peace of mind about compliance. Suitable for all members of the professional dental staff, the course will cover updates to relevant safety standards, information for the Dentist/Office Compliance Officer, as well as an investigations update.

---

**PRACTICAL HIPAA**

Ms. Shannon Hoffert

HIPAA compliance is one of the most important and challenging undertakings for a dental practice. Protect your patients – and your practice – by developing and implementing a complete HIPAA compliance program. With increased scrutiny by regulators and the possibility of penalties in the thousands and even millions of dollars for HIPAA violations, you can’t afford not to.

2 Hours CE Credit | Sponsored by Butler Snow LLP - Lecture

---

8:00 a.m. – 12:00 noon

**MICROENDODONTICS: ENDODONTICS IN THE 21ST CENTURY – LECTURE**

Dr. Samuel Kratchman

The specialty of endodontics has seen enormous changes in technology over recent years. With the introduction of the operating microscope, nickel titanium rotary instruments, and Bioceramic sealer, the way we perform root canals has changed forever. We will discuss the new instruments on the market, showing their uses as well as their limitations. Use of ultrasonics for access, calcified cases, and irrigation protocol will also be discussed. We will then go step-by-step through clinical cases, explaining how to troubleshoot the most difficult clinical situations. The purpose of this lecture is to become familiar with the new technology and to be able to incorporate this technique into one’s own practice.

**Objectives:**

- Understand the anatomic difficulties in root canals and the instruments that can best tackle these issues.
- Become comfortable with the newest generation of instruments and sealers
- Learn how to diagnose and treat complex cases
- Trouble shooting mishaps that may occur

4 Hours CE Credit | Sponsored by Brasseler - Lecture

---

2:00 p.m. – 4:00 p.m.

**MICROENDODONTICS: ENDODONTICS IN THE 21ST CENTURY – HANDS-ON**

Dr. Samuel Kratchman

Limited to 30 dentists. Attendance at Dr. Kratchman’s morning session is preferred.

For those who wish to continue with the Hands-on portion of Microendodontics, Dr. Kratchman requires attendees to bring with them:

- Extracted teeth that have been accessed in their office
- Canals located with a #10 hand file

2 Hours CE Credit | Sponsored by Brasseler - Lecture and Hands-on

---

8:30 a.m. – 11:30 a.m.

**ADHESIVE DENTISTRY – MAXIMIZING THE PLACEMENT OF ANTERIOR AND POSTERIOR COMPOSITES**

Dr. Marc Geissberger

The use of composite resin material as a direct restorative for anterior and posterior restorations has dramatically increased in the marketplace. With self-etching technology emerging as a viable alternative to traditional techniques and the development of new technology to assist clinicians with bulk-fill techniques, it is easy to get confused and fall behind. What materials will you advocate for use in your practice? What has the literature been revealing on materials in current use? Should practitioners change their current techniques? What preparation design will you utilize? This program will attempt to make sense of all of the products and techniques available in today’s marketplace and will focus on materials and their applications.

(Continued)
During this program practitioners will understand:

- Self-etching principles and how they are applied to composite resins.
- How to reproduce natural tooth characteristics using composite resin.
- How to improve the appearance and longevity of composite restorations.
- What is required of materials to be utilized for bulk-fill and how to place them correctly.
- Proper placement techniques that maximize clinical outcomes and esthetics.
- How to control post-op sensitivity.
- The mechanisms of bonding systems and learn to control sensitivity.
- The differences between the various composites available to clinicians.

3 Hours CE Credit | Sponsored by KaVo Kerr - Lecture

8:30 a.m. – 4:30 p.m.

**ALL-DAY COURSE WITH LUNCH BREAK**

THE COMPLETE FACE: BOTOX® TRAINING WITH CADAVER ANATOMY WORKSHOP

Dr. Gigi Meinecke

Afternoon is HANDS ON

$1,500 (per DENTIST) Preregistration ONLY
(Limited to 15 dentists/injectors)
$50 (per TEAM) Preregistration ONLY

Covering more than any other Botox® course available, The Complete Face is exactly that – COMPLETE. FACES provides the only Botox® training that includes muscles of the upper AND lower face plus masseter and temporalis in one class. FACES exclusive cadaver anatomy review workshop* provides the requisite anatomical foundation that allows consolidation of the entire face into one course. The uniqueness of The Complete Face saves you time and money by not requiring multiple levels of training. Re-invigorate your practice by adding Botox® treatments with the Anatomically Based, Academically Rigorous and Scientifically Driving Seminar™.

- Optimal to bring patient for afternoon Hands-On course.
- With enrollment fee, dentists will receive one bottle of Botox® 50 unit. Depending on your patient, you may need to purchase an additional bottle ($330).

Dr. Meinecke will supply all injectable needs: Saline, lidocaine, needles, syringes, skin preps, alcohol preps, headbands, mirrors, surgical markers, gauze, etc., as well as necessary paperwork for consent, post/op instructions, etc.

Registrants license to practice will be confirmed in advance and photo ID required to enter class.

At completion, the participate should be able to:

- Identify specifically the areas of the aging face and features that can be improved using Botox®.
- Conduct a thorough patient consultation to evaluate the potential need for and assess the suitability of facial injectables.
- Identify muscles of facial expression and muscles of mastication in a human cadaver* specimen.
- Acquire the technical skill to perform these injections through “hands-on” training.
- Avoid, recognize and manage adverse events.
- Understand CDC guidelines for proper asepsis in medication reconstitution and multi-use vials.
- Correctly document treatment – written and photographic.

*FACES is the only training offered in this discipline that integrates actual cadaver study (not video-taped) with live patient injections.

6 Hours CE Credit / For Dentists and Dental Team Members - Lecture and Hands-on
MINI MBA / NEW DENTISTS:

8:30 a.m. – 11:30 a.m.

RAISING THE REIMBURSEMENT ROOF WHILE REDUCING REGULATORY RISK

Dr. Roy Shelburne

Dr. Shelburne went to prison for two years and learned a series of lessons the hard way. There are ways to protect and defend a dental practice and to prevent what happened to him from happening to you. Know that if it’s not in your clinical record, you didn’t see it, you didn’t say it, you didn’t do it, it didn’t need to be done, and it doesn’t exist... from the legal perspective. To be prepared for any challenge the whole dental team must be careful, concise, complete, and diligent, not just the doctor, because the whole team is potentially at risk.

3 Hours CE Credit | Sponsored by Henry Schein - Lecture

1:30 p.m. – 4:30 p.m.

HOW TO BUILD A GROUP PRACTICE

Dr. Jared Van Ittersum and Dr. Elias Achey

Drs. Van Ittersum and Achey provide methodologies to establish the perfect balance between robust practice management systems and world-class team culture. Learn the greatest systems they’ve applied to daily practice and mastered while simultaneously developing a multi-state group.

12 TDA 153RD ANNUAL SESSION | REGISTER TODAY AT TNDENTALASSOCIATION.COM

DENTAL TEAM:

8:30 a.m. – 11:30 a.m.

TOP 20 TIPS FOR CLINICAL TEAM MEMBERS

Dr. Lori Trost

This program will introduce “easy-to-implement” techniques and tips that are effective and efficient for everyday practical dentistry. Topics range from clinical protocols, communication, and isolation, to digital dentistry and best practices. Build your ultimate Top 20 list with ideas that work and you can start to use on Monday!

Learning Objectives:
- Customize your clinical “go-to” restorative list.
- Boost your communication and case presentation skills.
- Discover under-utilized treatments and learn how to implement them. 4) Learn assessment skills that benefit the patients.

3 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

1:30 p.m. – 4:30 p.m.

A RADIOLOGY PORTFOLIO: TECHNIQUES FOR SUCCESS

Ms. Reneé Graham

Lecture and Hands-on

Advances in technology have made a significant impact on the field of dental radiography. For a smooth transition to new technology, an understanding of modifications to basic principles required by new technology is beneficial. This course provides the dental professional with techniques to produce quality, diagnostic images on the first exposure.

Course Objectives:
- Transition smoothly to new technology modifications in radiography.
- Implement techniques to minimize errors and achieve quality diagnostic images on the first exposure.

3 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

A new dentist keg party wraps up this day.

A new dentist keg party wraps up this day.

3 Hours CE Credit | Sponsored by Henry Schein - Lecture
8:30 a.m. – 11:30 a.m.

YOUR MIND YOUR BODY: HOW SLEEP IMPACTS ALZHEIMER’S
Ms. Anne Rice

Good sleep practices that minimize sleep disruption reduce risk factors for Alzheimer’s.

- Understand critical sleep activities related to memory storage and clearing brain toxins.
- Differentiate between obstructive sleep apnea, upper airway resistance, nasal breathing and mouth breathing.
- Formulate a sleep hygiene system to improve cognitive health.

EFFECTIVE COMMUNICATION: IT STARTS WITH YOU
Ms. Andrea Johnson

Effective communication can mean the difference in being successful or struggling daily. Unfortunately, the art of true communication is dwindling due to the virtual communication world we live in. As a dental professional, we still have face-to-face conversations with our patients daily.

Course Objectives:
- Identify skills needed to be an effective communicator.
- Learn steps to communicate with influence through the active listening phase.

3 Hours CE Credit | Sponsored by Crest + Oral B | For Hygienists - Lecture

8:30 a.m. – 11:30 a.m.

FINDING SIGNIFICANCE AND ADVENTURE WHILE SERVING THE UNDER-RESOURCED AROUND THE WORLD
(Retired Colonel)
Dr. Robert Meyer

Dr. Bob Meyer says that he and his wife are often asked why they spend their time and resources helping the under-served both here and around the world and how they do short-term, dental missions. They have learned many lessons over the last thirty years and are excited to encourage and to assist others towards volunteering, as the need for dental care is great. They will show pictures of dental clinics they have held at orphanages, street youth centers, summer camps, schools, hospitals, churches, medical clinics, military posts, homes, seminars, isolated islands, yurts, refugee camps and under tents in 40 countries around the world. They will display a modern, portable, dental clinic fitting into three, airline-checked bags.

Course Objectives:
- Encourage participants to step out of their comfort zone to provide dental care to the disadvantaged both here and abroad.
- Gain an understanding of the reasons and the benefits motivating an individual to volunteer on a dental, humanitarian/mission trip.
- Give practical advice on how to plan, coordinate, organize, transport, and provide quality dental care safely and comfortably anywhere in the world utilizing portable dentistry.
- Network resources and sponsoring organizations available for dental volunteerism.

3 Hours CE Credit | Sponsored by the ICD/ADI Ongoing Series on Humanitarian Volunteerism - Lecture
1:30 – 4:00 p.m.

GRAND SLAM INDIRECT RESTORATIVE DENTISTRY

Dr. David Bonner

This presentation empowers dentists with modern techniques that enhance the ease, joy, and profitability of practicing dentistry to hit a "grand slam" every day.

**Course Objectives**
- Smile Design "simplified."
- Create Life-like Anterior Porcelain Restorations.
- Prepare teeth for porcelain veneers efficiently.
- Impressions – How to get them perfect every time.
- Create beautiful provisional restorations with excellent occlusion quickly.
- Eliminate Post-op Sensitivity.
- Place porcelain veneers with ease and with rapid clean-up.

2.5 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

1:30 – 4:00 p.m.

SEDATION AND ANESTHESIA REVIEW: KNOW YOUR PATIENTS, KNOW YOUR LIMITS, STAY PREPARED

Dr. Matthew Yezerski

Starting with a review of the current sedation-specific rules and regulations in Tennessee, this course will cover topics focused on patient safety and preparing your office and team to mitigate the risks involved with sedation. From deep dives into case reviews, to the importance of checklists and record keeping, there will be something for both dentists and staff alike in this sedation/anesthesia review.

**Course Objectives**
- Review Tennessee sedation-specific rules and regulations.
- Explore patient safety.
- Prepare office and team for risks with sedation.
- Review checklists.

2.5 Hours CE Credit - Lecture

EXHIBITORS (as of publication date)

Exhibitors will be conveniently located in the conference center hallways with tabletop exhibits. We ask that an extra effort be made to visit our exhibitors and purchase needed supplies and services from them at the meeting.

3M
5th Gear Technology Concepts
ADS South, LLC
Advantage Technologies
AFTCO Transition Consultants
Alexion
Bank of America Practice Solutions
BioHorizons
Bisco Dental Products
Brasseler
Bryant Consultants
Care Credit
Crest + OralB / P&G Professional
Oral Health
Cutco Cutlery
DDSMatch South
Dental Technology Group
DentaQuest
Dentsply Sirona
Dentsply Sirona Endodontics
Designs for Vision
Doral Refining Corporation
Eaglestrong Financial
Eclipse Loupes
ERISA Consultants
Essentials Dental Supply
Gideons International
Global Surgical
Hayes Handpiece Sales and Service Company
Henry Schein
KaVo Kerr
Lighthouse 360
(a Henry Schein One Company)
Lumadent
MedPro Group
Nashville Dental, Inc.
Patterson Dental
PNC Healthcare Business Banking
Remote Area Medical
SciCan Inc
Shofu Dental Corporation
Smile 180 Foundation
Solmetex
TDA Insurance Agency
Tokuyama Dental America
UBS Financial Services
Ultradent Products
Ultralight Optics
Wells Fargo Advisors
Wells Fargo Practice Financial