153rd Annual Session of the TDA
June 5–7, 2020 | Franklin Marriott Cool Springs | Franklin, Tennessee

EXHIBITOR PROSPECTUS
The Tennessee Dental Association cordially invites you to exhibit at the 153rd Annual Session of the TDA.

The TDA Annual Session brings together leaders in dentistry from across the state and provides a unique opportunity for your company to meet them face-to-face in one location and showcase your products or services.

**Top 5 Reasons to Exhibit at TDA 2020**

1. **Leading Source of Continuing Education and Purchasing Information in Tennessee**
2. **Reach an Audience with Buying Power**
3. **Interact with Customers Face-to-Face at Your Exhibit Table**
4. **Generate Sales Leads and New Customers Promoting Brand Awareness of Your Company**
5. **Network with Dental Leaders from Across the State**

**Highlights:**

- Table Top Exhibits designed to increase traffic flow for exhibitors
- Convention Center connected to host hotel
- Events held in exhibit area to increase registrant traffic
- Fun social events open to exhibitors and sponsors

**Exhibition Venue/Headquarters Hotel**

**Franklin Marriott Cool Springs**

700 Cool Springs Boulevard East | Franklin Tennessee 37067

Booth pricing includes 6’ counter-height table, table cover and skirt, and 2 chairs.
APPLICATION CONTRACT

To reserve exhibit space, complete and return the Application Contract, with full payment, by mail to:

Tennessee Dental Association
660 Bakers Bridge Avenue Suite 300
Franklin, TN 37067

Or by fax with credit card information to fax number: 615-628-0214.

EXHIBIT AREA FEES/TABLETOP EXHIBIT

Early Bird Fee: $895 (Deadline January 31, 2020)
Regular Fee: $995 (Deadline March 31, 2020)
After April 1: $1,200 (Based on availability)

Checks payable to the Tennessee Dental Association; credit card payments by MasterCard or Visa only.

No refund will be made for cancellations.

EXHIBIT MOVE-IN

Thursday, June 4, 2020 - 1:00 p.m. – 5:00 p.m.
Friday, June 5, 2020 - 7:00 a.m. – 8:00 a.m.

EXHIBITOR DATES/HOURS

(HOURS SUBJECT TO CHANGE)

Friday, June 5, 2020 - 8:00 a.m. - 6:00 p.m.
   NEW on Friday: 8:00 a.m. - 8:45 a.m.
   Exhibitor Visitation!
   No courses or events scheduled.
Saturday, June 6, 2020 - 8:00 a.m. - 5:00 p.m.

EXHIBIT MOVe-OUT

Saturday, June 6, 2020 - 5:00 p.m. – 6:00 p.m.
(no dismantling before 5 p.m.)

GENERAL RESTRICTIONS

The Association reserves the right, without recourse, to restrict or prohibit any exhibit, which in its opinion, is not suitable or in keeping with the character of the exhibition. No live or prerecorded music is permitted. Aisle space may not be used for exhibit purposes, for display of signs, for solicitation of business, or for distribution of cards, circulars or samples.

ORDERING ELECTRICAL AND OTHER CONVENTION CENTER NEEDS

Information and instructions to order electrical and other needs from the convention center in advance will be emailed once booth assignments have been made.

RELEASE & WAIVER OF LIABILITY

It is understood and agreed that the Franklin Marriott Cool Springs and the Tennessee Dental Association shall have no liability for injury to any person or for any loss of, or damage to, goods or property of exhibitors prior to, subsequent to, or during the time of the exhibit; and that the exhibitor expressly releases the Tennessee Dental Association and the Franklin Marriott Cool Springs from every such liability and agrees to indemnify them against all claims for any such injury, loss or damage which may be caused, or contributed to, by the exhibitor.

It is understood that consignment of goods is entirely at the risk of the exhibitor. The exhibitor should note that neither the Franklin Marriott Cool Springs nor the Tennessee Dental Association carry fire or theft insurance covering the exhibitor’s property.

These rules and regulations are to be construed as part of all space contracts. The management reserves the right to interpret them as well as to make final decisions on all points the rules and regulations do not cover.

REPRESENTATIVES

Representatives must be present during exhibit hours. Only two representatives of the exhibiting company will be allowed at the exhibit area at any given time. All representatives must have a badge and wear it at all times. No individual will be issued a badge unless he/she is a representative of the company in which name the space is leased.

RESTRICTIONS

Noisy electrical devices, sound producing movies or any other device, which may be objectionable to other exhibitors because of noise, odor or other disagreeable features, must agree to regulate these devices to abate reasonable objections to these annoyances. No signs or other articles may be posted, nailed or otherwise attached to any of the pillars, walls, doors or other parts of the building. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitors.

SALES WITH DELIVERY

Sales with delivery on the premises and sales for future delivery of products are permitted. A Tennessee Sales Tax Number is required by the State for making sales at the time of the show. For information concerning a sales tax number, contact the Tennessee Department of Revenue at 615-253-0600. Exhibitors shall be subject to eviction without refund if procedures are objectionable.

NON-EXHIBITING COMPANIES

Solicitation by non-exhibitors is prohibited. Firms and representatives not assigned exhibit space are prohibited from soliciting business in any form in the Franklin Marriott Cool Springs; violators will be required to immediately leave the facility. Sponsors of the conference who are not exhibitors are exempt with approval from the TDA.
SECURITY
The Association will furnish guards Thursday and Friday nights, but will not indemnify exhibitors against loss at any time. Competent uniformed security officers will be furnished by the Association during evening hours from 5:00 p.m. to 8:00 a.m. on Thursday evening to Friday morning and Friday evening to Saturday morning.

SUBLETTING OF SPACE
Subletting of space is prohibited. No exhibitor shall assign, sublet or apportion the whole or any portion of the space allotted or exhibit therein any goods, other than those manufactured or distributed by the exhibitor in the regular course of business, nor permit any firm not exhibiting to solicit business or take orders.

SUPPLIES FURNISHED
6-foot counter high table, skirted and covered, with two (2) chairs.
(No allowance will be given for supplies not utilized.)

EVENT REGISTRATION
Exhibitors are welcome to attend the conference social events. Registration information with event ticket prices will be sent upon receipt of the exhibitor application.

STORAGE/SHIPMENTS TO FRANKLIN MARRIOTT COOL SPRINGS
Information and instructions will be emailed once booth assignments have been made. The hotel asks that shipments arrive no more than three (3) days before our event. Shipments received earlier than three days prior will be assessed a $25 per day storage fee. The hotel cannot accept C.O.D. shipments. The hotel charges per box/container for receiving, storage, handling and outbound shipping.

PLEASE RETURN YOUR COMPLETED APPLICATION, ALONG WITH FULL PAYMENT TO:
Amy Williams
Tennessee Dental Association
660 Bakers Bridge Avenue Suite 300
Franklin, TN 37067
Phone 615-628-0208
Fax 615-628-0214
Email: ayw@tenndental.org